

2012 CHOCOLATE EXTRAVAGANZA

EVENT SPONSORS

TALMER BANK AND TRUST

ADDITIONAL SPONSORS

BURLINGTON GLASS

CHOCOLATEFEST

IDE FINE JEWELRY

REINEMAN'S TRUE VALUE

WILTON

CONTACT THE CHAMBER REGARDING
SPONSORSHIP OPPORTUNITIES



DON'T FORGET ENTRIES MUST BE IN PLACE BY 12:30 P.M.
BURLINGTON HIGH SCHOOL
400 MCCANNA PARKWAY
BURLINGTON, WI 53105

ADDITIONAL QUESTIONS PLEASE CONTACT:
BURLINGTON AREA CHAMBER OF COMMERCE
113 E. CHESTNUT STREET, SUITE B
BURLINGTON, WI 53105
262-763-6044 - FAX: 262-763-3631
WWW.BURLINGTONCHAMBER.ORG

CHOCOLATE EXTRAVAGANZA

CAKE WARS

DECORATED CAKE COMPETITION

SATURDAY, MARCH 24, 2012



BURLINGTON HIGH SCHOOL
400 MCCANNA PARKWAY
BURLINGTON, WI 53105

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ADVANCE REGISTRATION IS APPRECIATED BUT APPLICATIONS WILL BE ACCEPTED AT THE SHOW.

NAME: _____

ADDRESS: _____

CITY: _____

PHONE: _____

EMAIL: _____

_____ I WILL PICK UP MY CAKE (3 P.M.)
(AFTER 3 P.M. CAKES WILL BE DISCARDED)

_____ DISCARD MY CAKE AFTER THE EVENT

I GIVE MY PERMISSION FOR PHOTOS TO BE REPRODUCED FOR PUBLICATION BY THE BURLINGTON AREA CHAMBER OF COMMERCE

SIGNATURE

DATE

REGISTRATION FORMS CAN BE MAILED TO:
BURLINGTON AREA CHAMBER OF COMMERCE
113 E. CHESTNUT STREET SUITE B
BURLINGTON, WI 53105

OFFICIAL CONTEST RULES & GUIDELINES

- DOORS OPEN AT 8 A.M. CAKES ***MUST*** BE IN PLACE BY 12:30 P.M. JUDGING WILL BEGIN AT 1 P.M. SHARP
- AMATEURS ONLY—ENTRANT CAN NOT BE A PROFESSIONAL. CONTESTANT MAY NOT BAKE OR SELL FOR COMMERCIAL PURPOSES.
- ALL ENTRIES MUST BE BROUGHT IN COMPLETE; NO COOKING WILL TAKE PLACE ON SITE AND NO REFRIGERATION IS AVAILABLE.
- DECORATIONS AND FROSTING MUST BE EDIBLE ON A CAKE OR ON A CAKE FACSIMILE.
- CAKE MUST BE AT LEAST 8" DIAMETER, REGARDLESS OF SHAPE; CAN BE TIERED, ANY SHAPE.
- ENTRY WILL NOT BE TASTED OR CUT
- ANY PERSON WHO HAS A FAMILY MEMBER JUDGING MAY NOT ENTER.
- CONTESTANTS WILL BE ASSIGNED A NUMBER. EACH CONTESTANT SHOULD VERIFY THAT THE NUMBER ON THE SIDE OF THEIR ENTRY IS THE SAME AS THEIR ASSIGNED CONTESTANT NUMBER.

JUDGING CRITERIA

DECISIONS ARE THE SOLE RESPONSIBILITY OF THE CHOCOLATE EXTRAVAGANZA JUDGES AND ARE FINAL. ENTRY WILL BE JUDGED BASED ON THE FOLLOWING CRITERIA

APPEARANCE	10 POINTS
CREATIVITY	10 POINTS
<u>CONSUMER APPEAL</u>	<u>10 POINTS</u>
TOTAL	30 POINTS

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BACK BY POPULAR DEMAND!!

CELEBRITY CUPCAKE WARS

COME WATCH AS LOCAL CELEBRITIES COMPETE IN A CUPCAKE DECORATING COMPETITION IN FRONT OF A LIVE AUDIENCE. WINNING CUPCAKE (BY APPLAUSE-OMETER) WILL BE NAMED THE 2012 CUPCAKE WARS CHAMPION!