

No successful business would consider operating without a plan. And every every non-profit organization has a responsibility to develop plans to assure that membership funds are wisely invested.

Planning for the physical and fiscal well-being of the organization and the members served is an important role, but, planning for the future of your chamber is equally important. With this in mind and our focus on successful, innovative projects and approaches, our board established a corporate partnership program.

Your chamber actively works to promote member businesses' products and services, to publicize community events, to cultivate partnerships with other groups, and to communicate more effectively with our members through updating our office technology and continuing to expand the services and benefits the members want and need. Each corporate partner has made a commitment over and above their membership investment to support our Chamber of Commerce in these efforts.

Our Mission

The Burlington Area Chamber of Commerce exists to serve its members, business, agricultural and industrial communities, as the catalyst for stimulating economic progress, fostering regional tourism, enhancing the area's quality of life, supporting historical preservation efforts, and promoting sound government.



Area Chamber of Commerce

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CORPORATE PARTNERSHIP



Consider the Benefits of Corporate Partnership

The policy of the Burlington Area Chamber of Commerce, to maintain the dues schedule at a level whereby businesses of all sizes can afford the benefits of membership, has been made possible only through the generosity of the participating Corporate Sponsors. Since 1997, the Corporate Partnership Program has provided the additional supplementary budget funding for upgrading the office technology, development of a more meaningful program of work, and expansion of annual planned projects and events.

Recently, Corporate Sponsorship funding provided for the following projects. A new computer, scanner and publishing software was added for the purpose of expanded communication projects including internal graphic design of the Membership Directory, "FOCUS! on Burlington Business" monthly newsletter, "Discover the Treasures" monthly supplement included in Southern Lakes Newspapers circulation, Chamber brochures, reports, flyers, invitations, etc. Telephone equipment was upgraded to include the voice mail feature for the convenience of our callers. Office staff participated in ongoing education classes and workshops.

In appreciation for the additional sponsorship investment, your chamber offers the following complimentary publicity, tickets, and opportunities for Chamber programs and events.

Chairman \$3,500 investment

1. Business name recognition at all Chamber sponsored functions and events
2. Monthly listing in the Chamber's monthly newsletter, "FOCUS! on Burlington Business"
3. Annual feature article in the newsletter
4. Four complimentary tickets for the Chamber's Annual Dinner and Auction
5. Four complimentary tickets to the Annual Chamber Golf Outing
6. One complimentary booth space at the Annual Home Show
7. Complimentary passes to all Business After Hours Events
8. Membership Directory & Buyer's Guide quarter page ad
9. Website banner ad on www.burlingtonareachamber.com

Executive \$2,500 investment

1. Business name recognition at all Chamber sponsored functions and events
2. Monthly listing in the Chamber's monthly newsletter, "FOCUS! on Burlington Business"
3. Annual feature article in the newsletter
4. Two complimentary tickets for the Chamber's Annual Dinner and Auction
5. Four complimentary tickets to the Annual Chamber Golf Outing
6. One complimentary booth space at the Annual Home Show
7. Complimentary passes to all Business After Hours Events

Leader \$1,000 investment

1. Business name recognition at all Chamber sponsored functions and events
2. Monthly listing in the Chamber's monthly newsletter, "FOCUS! on Burlington Business"
3. Two complimentary ticket for the Chamber's Annual Dinner and Auction
4. Two complimentary tickets to the Annual Chamber Golf Outing
5. Complimentary passes to all Business After Hours Events

2010 Corporate Partners (Years participation in parenthesis)

Chairman

\$3,500 Annual Investment

Gooseberries Fresh Food Market (14)
Konicek, Kaiser, Scholze, Wanasek, & Zott S.C. (5)

Executive

\$2,500 Annual Investment

Daniels Funeral Services (14)
Johnson Bank (6)
Merrill Lynch (3)
Nestle USA (14)
Schuette Daniels Furniture (14)

Leader

\$1,000 Annual Investment

BeeLine Computer Co. (7)
Charcoal Grill (1)
First Banking Center (12)
Fox River State Bank (5)
Grand Geneva Resort (3)
Hi-Liter Graphics L.L.C (14)
J.W. Peters (3)
Lavelle Industries (14)
M&I Bank (10)
Mangold Insurance Agency (13)
May's Insurance Agency (13)
R.K.W. Redi-Mix Concrete (5)
Scherrer Construction Co. (13)

"Working in harmony to build a better Burlington"

