

Burlington Area Chamber of Commerce Presents the:

2012 Home Expo

March 24, 2012—9 a.m. to 3 p.m.

Burlington High School—400 McCanna Parkway

* In conjunction with the Chocolate Extravaganza

WHY EXHIBIT?

- Generate sales leads
- Enhance your image & visibility
- Evaluate your competitors
- Establish a presence in the marketplace
- Show of 100 + Vendors
- Workshops offered all day
- **Event Sponsorship Available**
- Personally meet your customers
- Introduce new products & services
- Recruit distributors or dealers
- Educate your target audience
- 2,500 + people in attendance
- Show received 'excellent' rating from 2011 vendors
- **Other sponsorships available**

RESERVE YOUR BOOTH:

***Early Pay Discount of \$25 if registered by 11/30/11**

- Booth space is first come, first served
- The Chamber's Corporate Partners will have the first choice of booth (provided registration is received by November 30, 2011)

SHOW SCHEDULE:

- Saturday, March 24—6 a.m. to 8:30 a.m. Set-up time—**No Exceptions**
- 9 a.m. to 3 p.m. Business Expo's Exhibits open for viewing
- Chocolate Extravaganza starting at 9 a.m.
- Free Seminars all day
- 'Ask-the-Experts' all day



PLEASE NOTE:

- Take down: not before 3:15 p.m. day of show. Early breakdown will jeopardize future participation. Vendors who stay until the end will be entered into our vendor drawing for prizes.
- Special requests such as extra tables etc. must be submitted in writing to BACC no later than Feb. 1, 2012.
- No refunds will be given after Friday, March 2nd.
- Contact the Chamber with any questions at 262-763-6044 or email us at info@burlingtonchamber.org

THANKS TO THE 2012 EXPO COMMITTEE:

Chair: Jerry Koch, Miller Motor Sales

Chair: Judy Bratz, Talmer Bank and Trust

Kim Hofer, K Hofer Publishing, Marketing & Design

Dave Kmetz, Kmetz Landscape Design

Kris Hills, Hawks View Golf Course

REGISTRATION

Business Name _____

Address (including zip code) _____

Contact Person _____

Phone _____

Fax _____

Email (Will be used as main form of contact) _____

ADVERTISING OPPORTUNITIES

Advertise in the 2012 Home Show Special Section. 20,000 copies distributed throughout the greater Burlington Area. Section includes details on the show, coupon for admittance, workshop details and much more. 1/8 page ads are available for the following rates, contact the Chamber for larger size ads:

- Chamber Member with booth at Home Expo \$75
- Chamber Member without booth at Home Expo \$125
- Non-Chamber Member with booth at Home Expo \$125
- Non-Chamber Member without booth at Home Expo \$175

‘Stuff the Bag’ - Make an impression! The Home Show attendees each receive a welcome bag as they enter the Home Show. ‘Stuff the Bag’ and you can include a promotional piece, flyer, coupon/discount, etc. into this bag. This is limited to the first 15 home show participants to respond. Cost is only \$50. Your promotional items must be to the Chamber by March 2, 2012.

BOOTH FEES:

***Booth layout can be found at www.burlingtonchamber.org**

*All booths include electricity

	Member Rates	Non-Member Rates
___ 8 x 10 Single	\$200	\$400
___ 8 x 20 Double	\$350	\$700
___ 10 x 20 Showcase A-J	\$450	\$900
___ 10 x 20 Showcase K-T	\$425	\$850

Booth Choice #1 _____ Booth Choice #2 _____

- All Exhibitors must file a certificate of insurance with registration
- Booth space is reserved only with payment in order received

PAYMENT OPTIONS:

Special Section Advertising \$ _____

‘Stuff the Bag’ Advertising \$ _____

Booth Fee \$ _____

Total Amount Due \$ _____

(Circle One) Visa/Mastercard/Discover # _____

Expiration Date: _____ 3 Digit Security # _____

Checks may be made out to BACC and return to the address below

RETURN REGISTRATION FORM BY MARCH 2, 2012

Burlington Area Chamber of Commerce
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P: 262-763-6044 ~ F: 262-763-3631
www.burlingtonchamber.org