

Burlington Area Chamber of Commerce Presents the:

2010 Home Expo

March 27, 2010 — 9 a.m. to 3 p.m.

Burlington High School — 400 McCanna Parkway

WHY EXHIBIT?

- Generate sales leads
- Enhance your image and visibility
- Evaluate your competitor's products & marketing
- Establish a presence in the marketplace
- Personally meet your customers
- Introduce new products and services
- Recruit distributors or dealers
- Educate your target audience

“Excellent show, the most leads I’ve gotten in a single day. I would recommend this show to other vendors considering doing the show.”

Barry Godshaw, Everdry

“We participated in the Burlington Home Expo in 2009 and had great success! Our business does home improvements and from the show we ended up with over 10 new clients and over 25 new prospects. We really enjoyed the show. There was a great turnout. It was also very organized! It is also a great way to network with other Burlington Chamber of Commerce Members as well!”

Christine Hornak, Hornak Home Improvement

“Handy Helpers is proud to present a testimonial for the Home Expo. We find it a great experience with the business it generates at the show. It gives a boost right away but then we see the trickle effect all year long.”

Kevin Rider, Handy Helper

AND THERE'S MORE...

- Over 2,500 people attended 2009's show
- Entertaining and informative workshops are offered throughout the day
- The event will be promoted using newspaper, radio, invitations, banners & posters
- Exhibitors will be given tickets to distribute to their clients, customers, and friends
- You may sell or take orders from your booth

RESERVE YOUR BOOTH SPACE TODAY!

- Booth space is first come, first served ~ space is held with payment only
- Electricity is available upon request
- Corporate Partners receive first booth choice (if registration is in by 11/6/09)
(Booth layout can be found on the Chamber website)

Register before 11/30/09 and receive a \$25 booth discount

Burlington Area Chamber of Commerce

113 E. Chestnut St., Suite B

Burlington, WI 53105

P: 262-763-6044 ~ F: 262-763-3631

www.burlingtonchamber.org

info@burlingtonchamber.org

HOME EXPO SPECIAL SECTION

- Advertise in the 2010 Burlington Chamber Home Expo Special Section for as little as \$75!
- 20,000 copies published and distributed throughout the greater Burlington Area
- Advertising is only available to Home Expo registrants
- Last year over 2,500 people walked through the Home Expo, many of these people used the free admission coupon included in this special section!
- Special section features 4-corners details, chocolate extravaganza information, free workshop details & times, as well as a listing of all 2010 exhibitors

Reserve your space on the Registration Page

STUFF THE BAG! ~ ONLY \$50!

MAKE AN IMPRESSION!

New this year, the first 1,500 people to walk through the 2010 Home Show will receive a Welcome Bag. Inside this bag could be a coupon from YOU!

Even if you don't get a chance to speak personally with each of these individuals, they will have a great way to remember you. Be as creative as possible, offer a good incentive, include website & phone number, and draw people to your business!

Only open to Home Show Exhibitors. Only 15 coupon spaces available! Have your 1,500 coupons to the Burlington Chamber by March 1, 2010.

Reserve your space on the Registration Page

REFER A FRIEND

Do you know someone who would benefit from being at the 2010 Home Expo?

Email us at info@burlingtonchamber.org, with the name of the Business and the Contact information.

PLEASE NOTE:

- Take down: not before 3 p.m. day of show. Early breakdown will jeopardize future participation.
- Special requests such as extra tables etc., must be submitted in writing to BACC no later than February 1, 2010.
- Schedule for the 2010 Home Expo:
 - Friday, March 26: 7 p.m. to 8:30 p.m. Set up time, NO EXCEPTIONS
 - Saturday, March 28: 7 a.m. to 9 a.m., Set up time
 - 9 a.m. to 3 p.m., Home Expo exhibits open for viewing
- No refunds will be given after Friday, March 5th.
- Contact the Chamber with any questions.

Thank you to the 2010 Home Expo Committee:

Chair: Jerry Koch, Miller Motor Sales
Chair: Judy Bratz, First Banking Center
Annette Rule, Schuette Daniels Furniture
Darrel Davis, Cooperative Plus

Chuck Rule, Reineman's True Value
Kim Hofer, Community Shopper
Amanda Wills, M & I Bank

REGISTRATION

Business Name _____

Address (including zip code) _____

Contact Person _____

Phone _____

Fax _____

Email _____

(Email will be used as main form of contact unless otherwise noted here and will be added to our monthly community newsletter)

ADVERTISING OPPORTUNITIES

2010 Burlington Chamber Home Show Special Section

Advertise in the 2010 Burlington Chamber Home Show Special Section! Available only to Home Show participants for a low flat fee of \$75 per 1/8 page ad!

___ Reserve an 1/8 page ad for me! Payment is enclosed.

___ Contact me regarding advertising in the Home Show Special Section

NEW THIS YEAR ~ 'Stuff the Bag' ONLY \$50!

Open to the first 15 registered responders. (Coupon reserved with payment only, payment will be refunded if no space is left) 1,500 coupons to the Chamber by 3/1/10.

___ Sign me up for a coupon! Payment is enclosed.

BOOTH FEES

*All booths include electricity

___ Check if no table is needed for booth

		MEMBER	NON-MEMBER
___ 8 x 10	Single	\$175	\$350
___ 8 x 20	Double	\$325	\$650
___ 10 x 20	Showcase A-J	\$425	\$850
___ 10 x 20	Showcase K-T	\$400	\$800

Booth Choice #1 _____ Booth Choice #2 _____

(Booth layout can be found on the Burlington Chamber website, www.burlingtonchamber.org)

*** All Exhibitors must file a certificate of insurance with registration.**

*** Booth space is reserved only with payment in order received.**

Total amount due including registration and advertising \$ _____

PAYMENT OPTIONS

(Circle One) Visa / Mastercard / Discover # _____

Expiration Date: _____ 3 Digit Security # _____

Checks may be made out to BACC and return to the address below

RETURN REGISTRATION FORM BY MARCH 5, 2010

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www.burlingtonchamber.org

2010 Chocolate Extravaganza

Saturday, March 27, 2010 at the Burlington High School
In conjunction with the Burlington Home Expo

Presented by:

First Banking Center & YOU?

The Chocolate Extravaganza is a special community tradition that allows people, young and old, to put their skills to the test! Each year more and more chocolate desserts are entered into this one-of-a-kind Burlington competition, with spectators watching the competition and then enjoying a sweet treat after the winners are announced.

GET IN ON THE ACTION!!

BECOME AN EVENT SPONSOR

This annual competition creates a unique atmosphere of chocolate lovers, family & friends, as well as the Burlington Home Show crowd (which nearly tops 2,500 each year!). What an opportunity!

Sponsorship includes recognition in all advertisements, including print, radio, via email and the Chamber website, as well as Event Sponsor signage at the event!

CAN'T BECOME AN EVENT SPONSOR? NO WORRIES

BECOME A SUPPORTING SPONSOR

Supporting sponsors are very important to the Chocolate Extravaganza. Each supporting sponsor either makes a financial donation or donates a prize for the competitors. The Extravaganza has many different categories in different age groups so many prizes are needed each year.

Supporting Sponsors also receive recognition in most advertisements, including print, radio, email and the Chamber website, as well as recognition as the Supporting Sponsors at the event!

HAVE QUESTIONS?

CONTACT THE CHAMBER

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Registration forms can be found on the Chamber website

All Entrants will receive 1 ticket to ChocolateFest 2010!